



2020

**EXTENSION ANNUAL CONFERENCE**



Oregon State  
University

# DAY 1

## SCHEDULE

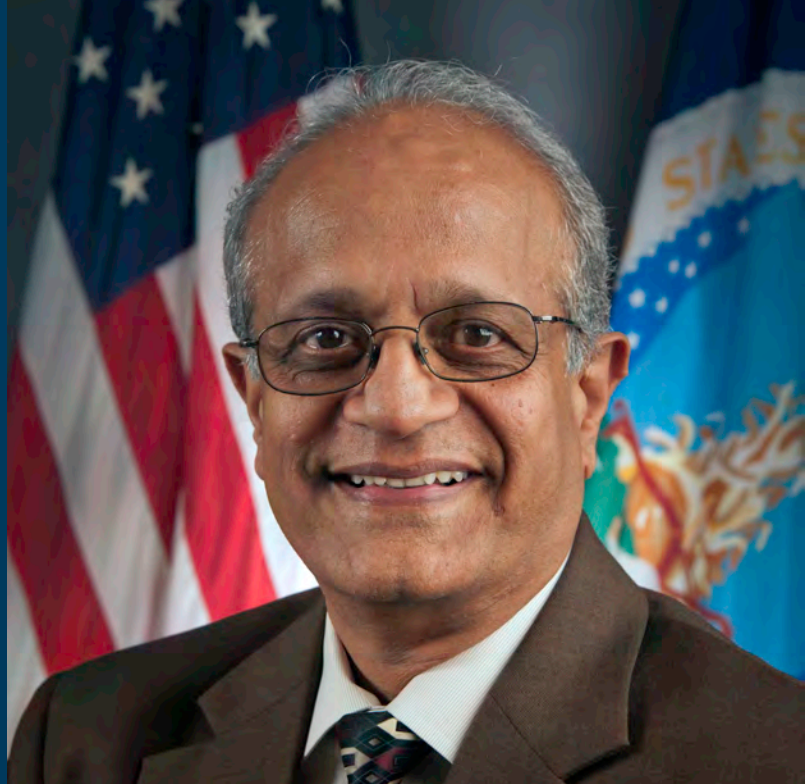
### MONDAY, DEC. 7<sup>TH</sup>

Time	Title	Speaker(s)
9:00-10:00am	Keynote Address, Dr. Sonny Ramaswamy, President of the Northwest Commission on Colleges and Universities	Dr. Sonny Ramaswamy
10:00-10:15am	Screen Break	
10:15-10:45am	Virtual Program Delivery with Live Streamed Video	Victor Villegas, Alan Dennis
	The New Norm	Amy Derby
	Parenting and a Pandemic: Managing the Emotional Ups and Downs of COVID-19	Shauna Tominey
10:45-11:00am	Screen Break	
11:00-11:30am	Going The Distance – Considerations for Pivoting to Online Learning	Katie Klump
	HR Lighting Training	Angela Williamson, Carleen Nutt
	General Emergency Preparedness	Mark Becker, Mike Bamberger
11:30-2:00pm	Virtual “Tabling”—Digital Measures	
	Virtual “Tabling”—Tech Help Desk	
	Virtual “Tabling”—Extension Communications	
	Virtual “Tabling”—DEI	
2:00-4:30pm	Racial Equity Institute (REI): Groundwater Presentation on Structural Racism	Racial Equity Institute

## KEYNOTE SPEAKER

# Dr. SONNY RAMASWAMY

President of the Northwest Commission on  
Colleges and Universities



Dr. Sonny Ramaswamy is a prominent agricultural scientist, former university dean, former—Obama-appointed—Director of the National Institute of Food and Agriculture (NIFA), and current President of the Northwest Commission on Colleges and Universities (NWCCU). We are thrilled to have Dr. Ramaswamy kick off our conference this year with an address that weaves together some thoughts on the future of Oregon State University Extension, overcoming obstacles and change, and the mission of diversity, equity, and inclusion within higher education.

“Dr. Ramaswamy brings a compelling, heartfelt, and intelligent voice about the importance of higher education and its crucial role in society,” says NWCCU chair Dr. Joseph Brimhall, president of the University of Western States... “He has a deep passion for helping students reach for their aspirations through higher education, borne out of his own personal experience growing up with the support of a widowed mother determined that

her children would experience a better life. He is committed to student success, high academic quality, accountability, and innovation. He has a proven record in creating collaborations and thriving partnerships with academic institutions and corporate and private sectors. He brings exceptional experience in working with legislative and executive branches at state and federal levels...” Appointed by President Obama in 2012, Ramaswamy directed NIFA to catalyze transformative discoveries, education, and engagement to solve societal challenges.

Former secretary for the United States Department of Agriculture, Tom Vilsack says, “To those fortunate to watch him in action tirelessly communicating the importance of food and agriculture science and education with members of Congress, the news media, associations, think tanks, science organizations, university faculties, farmers and producers, state legislators, USDA stakeholders, students at all

levels, and, most importantly, with scientists across the country, there is no question that his passion lies in bettering the public’s understanding of science and education.”

Prior to his direction of NIFA, Ramaswamy served as Dean of Oregon State University’s College of Agricultural Sciences; director of Purdue University’s Agricultural Research Programs; university distinguished professor and head of Kansas State University’s Entomology Department; and professor of entomology at Mississippi State University. He is widely published and an award-winning teacher and scholar, including being named Fellow of the American Association for the Advancement of Science and Fellow of the Entomological Society of America. As both a faculty member and administrator he served on institutional and programmatic peer-review teams that evaluated/ accredited US-based and international institutions.

**Sources:** NWCCU website; Dr. Ramaswamy’s CV

# DAY 2 SCHEDULE

## TUESDAY, DEC. 8<sup>TH</sup>

Time	Title	Speaker(s)
8:30-9:30am	From How to Wow: Audience Engagement in a Virtual World	Alice Phillips, Siew Sun Wong, Jennifer Oppenlander, Alan Dennis, Stephen Ward, Victor Villegas
	Conflict Management, Facilitated by Ohio State University's Jeff King	Jeff King
	Civil Rights Best Practices for Extension	Ana Lu Fonseca, Elsa Curtis
9:30-9:45am	Screen Break	
9:45-10:45am	Ag Extension Program Updates	Sam Angima
	FCH: Health Equity Programming for the 21st Century	Roberta Riportella
	OOO Program Meeting	Jeff Sherman
	4-H Program Meeting	Marilyn Lesmeister
	Sea Grant Program Meeting	Dave Hansen
10:45-1:00p	Screen Break/Optional Time for Side Workshopping	
1:00-1:30pm	Centering Equity and Inclusion: Reflections as a program shifts	LeeAnn Mikkelson, Yasmeen Hossain
	Pivot or Pissed: Planning and Replanning the Fair Under Baseline Restrictions	Anna Browne, Sara Hinkle
	Creating Experiential Farm to School Activities Using Distance Education Tools	Patty Case, Cheryl Kirk, Sara Runkel
	Rural Data Science for the Public Good: Connecting Rural Stakeholders to Data Science through Extension	Brett Tyler, Lindsey Shirley
1:30-1:45pm	Screen Break	

# DAY 2 SCHEDULE

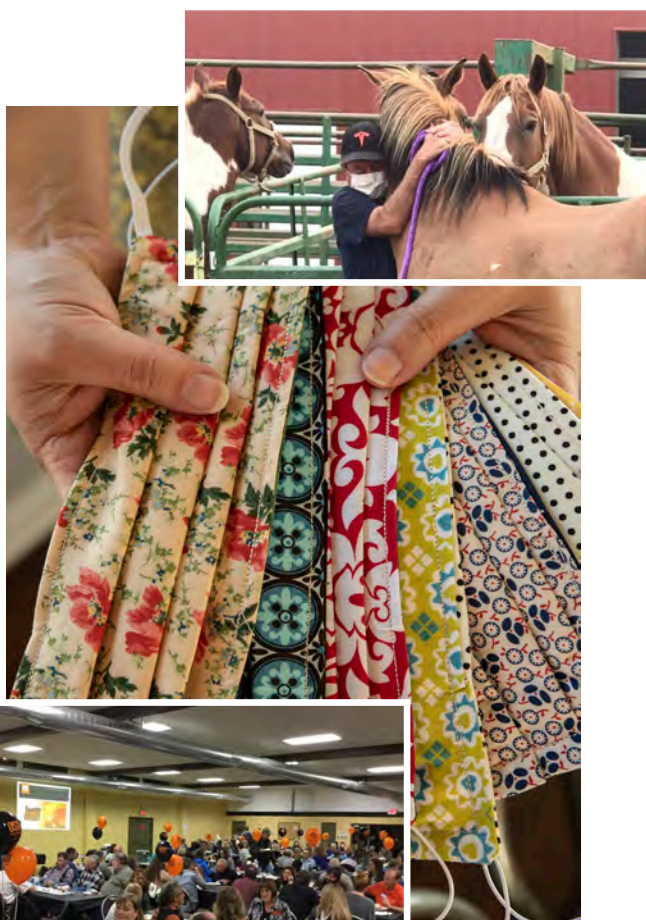
## TUESDAY, DEC. 8<sup>TH</sup>

<b>1:45-3:15pm</b>	Remote Cooking & Nutrition Programs: Methods, Successes, & Challenges	Julie Jacobs, Beatriz Botello-Salgado, Diana Camacho-Figueroa, Tina Dodge, Jenny Jackson, Lily Joslin, Stephanie Russell
	Culturally-Responsive Evaluation Practices	Spirit Brooks, Steven Braun
	Basic Rights Oregon: Transgender Inclusion 101	Ana Lu Fonseca, Elsa Curtis
<b>3:15-4:00pm</b>	Screen Break	
<b>4:00-5:00pm</b>	Virtual Happy Hour and Auction, Featuring Extension Relief Effort Recognition and Retiree Highlights	Katie Ahern, José Garcia, Lindsey Shirley

Please Join Your Colleagues At Extension Annual Conference's

# Virtual Happy Hour And Auction

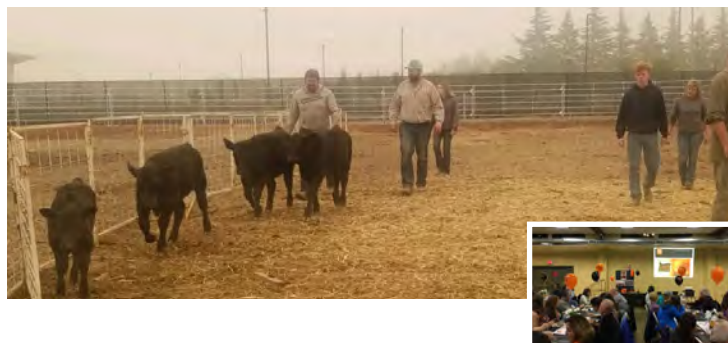
## Featuring Extension Relief Effort Recognition And Retiree Highlights



## Tuesday

December 8, 2020 @ 4-5 pm

Grab your favorite beverage and join us for an engaging social session that features fellow Extension COVID and wildfire relief efforts popcorned with retiree highlights and live auction items! There will also be an embedded silent auction benefiting ESP. This will be a unique opportunity to continue some of our favorite in-person EAC networking, fundraising, and recognition pieces in a virtual setting. Please join with your video turned on so we can all see each other!



**For questions or to submit relief work for inclusion, contact:**

[Amanda.Bielenberg@oregonstate.edu](mailto:Amanda.Bielenberg@oregonstate.edu) or visit the [RFP page](#)

To find out how you can donate or recognize a retiree this year, reach out to: [Katherine.ahern@oregonstate.edu](mailto:Katherine.ahern@oregonstate.edu) and [Jose.Garcia@oregonstate.edu](mailto:Jose.Garcia@oregonstate.edu)



**Oregon State University**  
Extension Service

# DAY 3 SCHEDULE WEDNESDAY, DEC. 9<sup>TH</sup>

Time	Title	Speaker(s)
8:30-9:30am	Leadership Update and Program Bright Spots	Anita Azarenko
9:30-9:45am	Screen Break	
9:45-11:30am	Elevate Extension Keynote Talks	Angee Doerr & Amanda Gladics, Dani Annala & Margie House, Sergio Arispe, Ashley Thompson, Lindsay Davis, KJ Knight, Anna Browne
11:30-2:00pm	Screen Break/Optional Time for Side Workshopping	
2:00-3:00pm	MORE: Office Operations Tips, Tricks, Hacks	Lindsay Davis
	The Future is Now: Come Witness your Ability to Perform Digital Communication using CRM Practices	Lucas Turpin, Mark Kindred
	Engaging Adults to Learn Across Diverse Educational Platforms	Sergio Arispe
3:00-3:15pm	Screen Break	
3:15-3:45pm	Planetary Health in Extension Programming	Erin Devlin, Joyce Senior, Max Zimberg
	Online Learning Beyond Zoom	Karen Willis
	Diversity, Equity, and Inclusion Training for Extension Volunteers	Ana Lu Fonseca, Elsa Curtis, Charissa Jones, Kristi Backe
	Home Horticulture Working Group Meeting	Gail Langellotto, LeAnn Locher
3:45-4:00pm	Screen Break	
4:00-5:00pm	Creating a Welcoming Virtual Classroom	Lu Seapy
	Search Advocacy in Extension: Community of Practice Session	Ann Gillies
	Creating Compassionate Kids: Using Conversations to Promote Resilience	Shauna Tominey

### Getting Seafood Back on the Menu During COVID-19 with #EatOregonSeafood

**Angee Doerr**, Assistant Professor of Practice, Oregon Sea Grant Extension, and **Amanda Gladics**, Assistant Professor of Practice, Oregon Sea Grant Extension

Seafood producers, and the working waterfronts they support, are central to the cultural identity, economic vitality, and food security of all Oregonians, and contribute significantly to the seafood supply of the nation. When COVID-19 prompted stay-at-home orders, it was immediately clear there would be profound impacts on Oregon's seafood industry and coastal communities. Nearly 70% of the seafood Americans consume is at restaurants, and the sudden loss of this outlet meant many Oregon seafood products were stuck in cold storage with no clear path to a new market. COVID caused crisis for the seafood industry (95% of seafood producers, retailers, and processors were experiencing impacts), combined with an ongoing need to educate consumers about the benefits of local seafood, particularly timely for many Oregonians suddenly cooking all their meals at home. The Oregon Sea Grant Fisheries Extension team recognized the immediate need to understand the impacts and respond in a way that supported both the seafood industry and consumers. Leveraging the trends to "make it through together" and "support local," the Sea Grant team partnered with the Oregon Department of Agriculture (ODA) and others to launch the Eat Oregon Seafood Initiative (#EatOregonSeafood). Attend this talk with Angie and Amanda to learn about these efforts to strengthen the resilience of the seafood workforce to emerge from the COVID-19 crisis stronger than before.

### Program & Policy Approach to Childcare Crisis during the Pandemic

**Dani Annala**, OSU Babysitter Training, 4-H Youth Development, **Margie House**, 4-H and Family and Community Health

Across Oregon, there has been a long-standing lack of childcare availability. This inadequacy was magnified by the pandemic when many families found themselves without childcare for the first time. This crisis has shed light on areas of society whose value plays a vital role in the economic health and stability within communities. It amplified existing issues from systemic racism, inadequacies in healthcare, in addition to a lack of quality, affordable, and accessible childcare. It also created opportunity to finally address these issues collectively. Getting Oregon (and the nation) back to work, requires action and safe, creative solutions. Extension is uniquely poised to respond. Two counties in Oregon are actively working to create solutions within their communities. Come hear about Dani and Margie's efforts with the Teen Babysitter Training Program and the Policy, Systems, and Environmental Change (PSE) model, working towards creating community-driven solutions and advocating for change!

### AnimalTracker: Machine Learning Applied to Cattle in Rugged SE Oregon

**Sergio Arispe**, Associate Professor, Department of Animal and Rangeland Sciences, Livestock @ Rangeland Extension Agent

Machine learning is an applied way to get computers to work for you—to accomplish tasks that would previously take weeks or months to solve. In Oregon, cattle and calves are a leading agricultural commodity with gross farm sales frequently approaching \$1 billion. Challenges cow-calf operators face in the

region include theft, livestock disease, wildlife-livestock interactions, limited water, and harsh winters. Recent advances in GPS technology and battery life have allowed researchers to create a cow GPS collar for as low as \$200 per cow; however, the bitter reality is that data can take weeks or months to process, analyze, and visualize. As a result, Sergio created an interdisciplinary collaborative group with scientists and Extension Service personnel, regionally and nationally, that used machine learning to process and visualize GPS data from cow collars. The animaltracker package was created in 2020 and uses a web-based browser to process, analyze, and visualize 100,000 lines of data in less than a minute. They are working with cattle producers on useful function with the goal to make these user-friendly technologies available to track animals. Come hear about these innovative, interdisciplinary efforts that are a clear way to build exciting teams, address critical issues, obtain funding, promote scholarly work, and draw national and/or international collaborators.

### Rising to the Challenge: Extension during the COVID-19 Pandemic

**Ashley Thompson**, Assistant Professor and Extension Tree Fruit Horticulturist, Wasco and Hood River Counties

]The Extension service has long served as a place where you could get all of your questions answered by experts. The 2020 COVID-19 pandemic put that role front-and-center in Wasco County. When cherry orchardists asked Extension where they could acquire PPE and how they could best protect their work force of 6,000 migrant workers, Extension got to work solving those complex problems. The Extension Horticulturist used her relationship with orchardists to assess the needs of the region. Orchardists needed COVID-19 education, face coverings, and cleaning



solutions, and they needed these as soon as possible. Ashley Thompson rose to the challenge to step into a completely new role, building collaborative partnerships with public health, government agencies, non-profit health centers, and Oregon's seamstresses to address these issues and ensure a healthy harvest. Attend this talk to learn more and hear how these partnerships resulted in a relatively low number of COVID-19 infections among migrant workers in Wasco County.

### **Invest in Stock: CCE—Community Collaborations and Engagement. Reimagining your Role with Extension**

*Lindsay Davis, Administrative Office Manager, Local Liaison, Clatsop County*

From County Commissioners, City Government, and the Chamber of Commerce to organizations representing underserved populations in your community, local nonprofits, and more... It takes a village! We are all running in different social circles and we are all serving our communities and making a difference in different ways. But, are the right people aware of your efforts? Is everyone in your community aware of the services you provide? With the challenges we have faced in 2020, a community coming together to work as one is crucial. Are you at the table? Are you at the right table? Join Lindsay to take a dive into what relationships and community partnerships they have formed in Clatsop County, and how those collaborations have served to create greater impact in their community and state. "Let's lead, not follow!"

### **When a Crisis Revives the Dead: A Community Comes Together to Create a Food Pantry**

*Anna Browne, Assistant Professor (Practice), Latino Outreach, Open Campus @ 4-H Youth Development*

Just when you thought that program was dead in the water and you wondered how you would finish that final grant write up....boom! Catastrophe strikes just in time to engage its revival. The story of the establishment of the Boardman Food Pantry was a tale such as this.

An initial grant was received, event took place, committee formed, meetings completed, committee died. This is a tale that happens sometimes with projects that have the best of intentions but just don't come together. However, sometimes it takes a small crisis, in the form of a global pandemic, to reinvigorate committees, engage new partners and find a way from dead in the water to \$60,000 in donations in five months. Come listen to this familiar tale, with a not so familiar ending.

### **The Inaugural OSU Extension Internship**

*KJ Knight, Instructor, Agricultural Education and Agricultural Sciences*

KJ will be highlighting this new, innovative Extension internship program, focusing on the interns' amazing projects, partnerships, and lessons learned this summer. In this talk, KJ will showcase some of the student interns' work, progress, and objectives—which span across all counties and program areas, share how hosting organizations benefit from this work, and discuss why introducing Extension to a diverse group of students can make a more fruitful future for Extension.

# DAY 4

## SCHEDULE THURSDAY, DEC. 10<sup>TH</sup>

Time	Title	Speaker(s)
8:30-9:30am	Digital Measures for Office Managers - Access the Data at your Fingertips!	Linda Brewer, Lucas Turpin
	A Participatory Approach to Developing Cultural Toolkits to Promote Healthy Foods with Native American, Latinx, African Heritage, and Pacific Islander Communities	Christine Mouzong, Joyce Senior Angulo, Adejoke Babatunde, Danita Macy, Olivia Davis, Erin Devlin
	Content Writing for the Extension Website: A deep dive into best practices and techniques	Michele Scheib, Janet Donnelly, Ariel Ginsburg, Tamara Hill-Tanquist, Amerie Lommen, Bryan Mayjor, Jim Sloan
	Engaging in Courageous Conversations About Race, Part One	Luis Versalles, PEG
9:30-9:45am	Screen Break	
9:45-10:45am	UABC: OSU Fiscal Policy Updates & BennyBuy/Banner Processing	Aracely Arredondo, Mark Nash, Kathy Chase, Laura Frye and Laura Kasper
	DIY Video Recording and Production	Alan Dennis, Victor Villegas
	Finding our Learning Edges: Charting our Paths as White People Learning About Anti-Racism	Jeff Kenney, Scott Vignos
	Engaging in Courageous Conversations About Race, Part Two	Luis Versalles, PEG
10:45-1:00pm	Virtual “Tabling”—Digital Measures	
	Virtual “Tabling”—Tech Help Desk	
	Virtual “Tabling”— Extension Communications	
	Virtual “Tabling”—DEI	

# DAY 4

SCHEDULE  
**THURSDAY, DEC. 10<sup>TH</sup>**

<b>1:00-1:30pm</b>	It's About the People, Not the Place: Oregon Sea Grant Marine Education K-12 Programming Goes Virtual	Lindsay Carroll
	Agricultural Wildfire Preparedness in Dryland Crops and Rangelands	Jacob Powell
	Be Well Oregon	Chrissy Lucas, Molly Kile, Veronica Irvin, Laura Neilson
	From Woke to Working: Supporting LGBTQIA+ Individuals in Extension, Part One	Ana Lu Fonseca, Elsa Curtis, Nikki Cook, Charissa V. Jones
<b>1:30-1:45pm</b>	Screen Break	
<b>1:45-3:15pm</b>	Trauma Informed Care: Transforming Compassion Fatigue into Compassion Resilience, facilitated by the National Council for Behavioral Health	National Council for Behavioral Health
	It's Not About Being "Good": New ways of being	Jane Waite
	Qualtrics 101	Megan Deane McKenna

# DAY 5

## SCHEDULE FRIDAY, DEC. 11<sup>TH</sup>

Time	Title	Speaker(s)
<b>8:30-9:30am</b>	Accessibility in the COVID Era	Billie Travelstead, Gabriel Merrell
	Theory and Practice of Designing Impactful Extension Programs: Wait, why don't we talk about this more often?	Mary Halbleib, Gordon Jones, Lindsey Shirley
	New Times, New Tools: Volunteer Management Revisited	Nicole Sanchez
	From Woke to Working: Supporting LGBTQIA+ Individuals in Extension, Part Two	Ana Lu Fonseca, Elsa Curtis, Nikki Cook, Charissa V. Jones
<b>9:30-9:45am</b>	Screen Break	
<b>9:45-10:45am</b>	OSUEA Staff & Faculty Awards	Carole Smith
<b>10:45-11:00am</b>	Screen Break	
<b>11:00-11:30am</b>	Capnote Speaker, Charlene Alexander, OID's Vice President and Chief Diversity Officer	Charlene Alexander, OID
<b>11:30am</b>	Conference Adjourned	
<b>1:00-2:30pm</b>	OSUEA Business Meeting & Elections	Elissa Wells, Amy Derby

# DAY 1 SCHEDULE

## MONDAY, DEC. 7<sup>TH</sup>

9:00-  
10:00am

### Keynote Address, Dr. Sonny Ramaswamy, President of the Northwest Commission on Colleges and Universities

All

*Dr. Sonny Ramaswamy*

Join Dr. Sonny Ramaswamy, President of the Northwest Commission on Colleges and Universities, for a keynote that weaves together innovative ideas about the future of Oregon State University Extension, including overcoming obstacles and change, and the mission of diversity, equity, and inclusion. We're excited to host this keynote from Sonny, who is also a former Director of the National Institute of Food and Agriculture (NIFA) in Washington appointed by the President, Dean Emeritus of OSU's College of Agricultural Sciences, and former Director of the Oregon Agricultural Experiment Station.

10:00-  
10:15am

### Screen Break

10:15-  
10:45am

### Virtual Program Delivery with Live Streamed Video

Communications / Technology | OM, SS, PA, PF

*Victor Villegas, Alan Dennis*

Deliver programming to your growing audiences remotely with live video streaming. Come see how easy it is to start streaming, including an overview of the equipment and platforms you can use to broadcast your live event, what types of events are best suited for streaming, how to engage with your audience during your session, and other best practices.

### The New Norm

Program | PA, PF

*Amy Derby*

In this session, presenters will share what techniques they are utilizing to adjust to the

new normal of COVID-19 work. Participants will have the opportunity to share and reflect with other participants.

### Parenting and a Pandemic: Managing the Emotional Ups and Downs of COVID-19

Worklife Balance | OM, SS, PA, PF, L, RSF

*Shauna Tominey*

From health and safety concerns to childcare and school closures and more, the COVID-19 pandemic has put many families on an emotional rollercoaster. This workshop will focus on parenting challenges as well as opportunities for families to promote positive relationships and resilience. Extension professionals will learn strategies they can use to support families in their communities (as well as their own) to effectively navigate the emotional ups and downs of parenting through a pandemic.

10:45-  
11:00am

### Screen Break

11:00-  
11:30am

### Going The Distance - Considerations for Pivoting to Online Learning

Communications / Technology | OM, SS, PA, PF, L, RSF

*Katie Klump*

Migrating your course to an online or distance model is a lot of work. Learn more about steps you can take to ensure the transition is a successful one.

### HR Lighting Training

HR, Operations, or Fiscal

Management | OM, SS, PA, PF, L, RSF

*Angela Williamson, Carleen Nutt*

# DAY 1

## SCHEDULE

### MONDAY, DEC. 7<sup>TH</sup>

Update from University Human Resources (UHR): where we are with our re-organization, contact information, process updates, and how UHR is assisting you while working remotely. If time allows, Q&A.

### General Emergency Preparedness

**Program | OM, SS, PA, PF, L, RSF**

*Mark Becker, Mike Bamberger*

When an emergency happens, are you prepared? With this training, we will talk about several common emergencies you may encounter and how to plan for, respond to, and recover from after. Knowing the best steps to take ahead of time will limit confusion and potential stress of trying to figure out the correct course of action “in the moment.”

**11:30-  
2:00pm**

### Virtual “Tabling”–Digital Measures

**All**

*Linda Brewer*

Pop in to our Digital Measures “Table” Zoom Room, which will be manned by Linda Brewer, to ask all of your DM questions!

### Virtual “Tabling”–Tech Help Desk

**All**

*Wayne Jardine, Lucas Turpin, and Victor Villegas*

Pop in to our Tech Help Desk Zoom Room, which will be manned by Wayne Jardine, Lucas Turpin, and Victor Villegas, to ask all of your tech questions!

### Virtual “Tabling”–Extension Communications

**All**

*Extension Communications*

Pop in to our Web Content and Marketing “Table” Zoom Room, which will be manned by Extension Communications, to ask all of your related questions!

### Virtual “Tabling”–DEI

**All**

*Ana Lu Fonseca and Elsa Curtis*

Pop in to our DEI “Table” Zoom Room, which will be manned by Ana Lu Fonseca and Elsa Curtis, to ask all of your DEI and Diversity Champions questions!

**2:00-  
4:30pm**

### Racial Equity Institute (REI): Groundwater Presentation on Structural Racism

**DEI, Getting Started/Going Deeper | OM, SS, PA, PF, L, RSF**

*Racial Equity Institute*

This lively, one-of-a-kind presentation uses stories and data to present a perspective that racism is fundamentally structural in nature. By examining characteristics of modern-day racial inequity, the presentation introduces participants to an analysis that is immediately helpful and relevant.

# DAY 2 SCHEDULE

## TUESDAY, DEC. 8<sup>TH</sup>

8:30-  
9:30am

### **From How to Wow: Audience Engagement in a Virtual World**

Communications / Technology | OM, SS, PA, PF, L, RSF

*Alice Phillips, Siew Sun Wong, Jennifer Oppenlander, Alan Dennis, Stephen Ward, Victor Villegas*

Is Zoom fatigue preventing you from making the most of your virtual meetings? Join us to learn how to increase the productivity and effectiveness of your next online meeting. We will work through eXtension's Innovation Skill Building Experience Workbook, which will provide you with tangible steps and materials that spark ideas and increase innovation. We will also participate in virtual brain breaks which you can take back with you and use in your own meetings.

### **Conflict Management, Facilitated by Ohio State University's Jeff King**

Leadership | OM, SS, PA, PF, L, RSF

*Jeff King*

Join Ohio State University Leadership Center's Jeff King, who facilitates the LDPE deep-dive workshops, for a special session on conflict management in Extension!

### **Civil Rights Best Practices for Extension**

HR, Operations, or Fiscal Management; DEI, Training | OM, SS, PA, PF, RSF

*Ana Lu Fonseca, Elsa Curtis*

This session provides information regarding the Federal Civil Rights laws applicable to our Extension work, and will focus on Extension's internal review process for county offices. Attendance is strongly encouraged for faculty and staff in the North Willamette and Central regions, who are up for an internal review in 2021.

9:30-  
9:45am

### **Screen Break**

9:45-  
10:45am

### **Ag Extension Program Updates**

Program | PA, PF, RSF

*Sam Angima*

This is an opportunity for Sea Grant Extension faculty and staff to meet and discuss current issues.

### **FCH: Health Equity Programming for the 21st Century**

Program | OM, SS, PA, PF, L, RSF

*Roberta Riportella*

In this session, FCH will continue to strategically reimagine, realign, and revision our program as we plan for 21st century health equity impacts. Come prepared to work, and to play, as we activate systems thinking in our approach to the FCH SP 2025. Together, we'll chart our course, map our strategies, and craft collective impacts for a culture of health, equity, and community well-being for all of Oregon's people and places that we serve.

### **OOC Program Meeting**

Program | PA, PF, L

*Jeff Sherman*

Members of Open Campus, plan to share impacts and participate in Spring planning!

### **4-H Program Meeting**

Program | OM, SS, PA, PF, L, RSF

*Marilyn Lesmeister*

4-H Faculty and Staff, please join for a program meeting and updates.

# DAY 2 SCHEDULE

## TUESDAY, DEC. 8<sup>TH</sup>

### Sea Grant Program Meeting

Program | OM, SS, PA, PF, L, RSF

*Dave Hansen*

Sea Grant Faculty and Staff, please join for a program meeting and updates.

10:45-  
1:00pm

### Screen Break/Optional Time for Side Workshopping

1:00-  
1:30pm

### Centering Equity and Inclusion: Reflections as a program shifts

Leadership | PA, PF, L

*LeeAnn Mikkelson, Yasmeen Hossain*

How to start centering equity and inclusion? ONREP would like to share our program's journey with you, what processes we are using, the many questions that have bubbled up, and the opportunities it has presented. We will gladly share processes and resources that have and have not worked. Join us as we reflect on this process together. We look forward to hearing what has been working for you as we center equity and inclusion together.

### Pivot or Pissed: Planning and Replanning the Fair Under Baseline Restrictions

Program | SS, PA, PF, L, RSF

*Anna Browne, Sara Hinkle*

We have two choices when faced with a last minute crisis; we can choose to pivot or we can choose to be pissed. Our actions and communications will likely determine the latter from our participants as well. Learn how we chose to pivot when our county returned to baseline restrictions 4 days before the first county fair event.

1:30-  
1:45pm

### Creating Experiential Farm to School Activities Using Distance Education Tools

Program | PA, PF

*Patty Case, Cheryl Kirk, Sara Runkel*

In the spring of 2020, OSU Extension Farm to School Programs in Klamath and Josephine Counties pivoted to provide experiential garden and nutrition education through online learning platforms. Learn what methods worked best and how to create connections with individuals and families when space, time, and distance create barriers.

### Rural Data Science for the Public Good: Connecting Rural Stakeholders to Data Science through Extension

Communications or Technology | PA, PF, L, RSF

*Brett Tyler, Lindsey Shirley*

In an increasingly data-driven society, rural communities often lack the expertise and skills necessary to transform complex data into real-world benefits. Data Science for the Public Good (DSPG) aims to advance access to data science by rural communities via Extension. This session will present the progress of DSPG, including data science resources for Extension professionals and the work of the DSPG Young Scholars Program in summer 2020.

1:45-  
3:15pm

### Screen Break

### Remote Cooking & Nutrition Programs: Methods, Successes & Challenges

Program | PA, PF, RSF

*Julie Jacobs, Beatriz Botello-Salgado, Diana Camacho-Figueroa, Tina Dodge, Jenny Jackson, Lily Joslin, Stephanie Russell*



# DAY 2 SCHEDULE

## TUESDAY, DEC. 8<sup>TH</sup>

This session will include presentations from educators around the state who have successfully led these remote programs. Each group will record a brief presentation highlighting their methods, evaluations, successes and challenges, and will reflect on what they have learned, including useful tools and tips for others who may wish to do similar work. The session will end with a live, synchronous Q & A panel with the various presenters.

### **Culturally-Responsive Evaluation Practices**

**Communications or Technology; DEI, Training | OM, SS, PA, PF, L, RSF**

*Spirit Brooks, Steven Braun*

This session will present a unifying model for Culturally-Responsive, Design-Based Evaluation for Oregon outdoor schools that can be adapted Extension-wide. Evaluation is based on examination of outcomes and impacts through lenses in which participants' culture is an important factor. Issues of race, power, and privilege are respectfully centered.

### **Basic Rights Oregon: Transgender Inclusion 101**

**DEI, Getting Started | OM, SS, PA, PF, L, RSF**

*Ana Lu Fonseca, Elsa Curtis*

This workshop will support attendees as they begin their work towards being allies to the transgender and gender non-conforming community. Through guided discussion, proven models, and robust curriculum, this training will empower attendees to take specific action to build more inclusive programs and workplaces.

### **Screen Break**

3:15-4:00pm

4:00-5:00pm

### **Virtual Happy Hour and Auction, Featuring Extension Relief Effort Recognition and Retiree Highlights**

**All**

*Katie Ahern, José Garcia, Lindsey Shirley*

Grab your favorite beverage and join us for an engaging social session that features fellow Extension COVID and wildfire relief efforts peppered with retiree highlights and live auction items! There will also be an embedded silent auction benefiting ESP. This will be a unique opportunity to continue some of our favorite in-person EAC networking, fundraising, and recognition pieces in a virtual setting. Please join with your video turned on so we can all see each other!

# DAY 3 SCHEDULE

## WEDNESDAY, DEC. 9<sup>TH</sup>

8:30-9:30am

### Leadership Update and Program Bright Spots

Leadership | OM, SS, PA, PF, L, RSF

Anita Azarenko

Join Vice Provost Anita Azarenko for high-level administration updates, a DEI address, and bright spots from all of our Extension Programs. We will also get to “meet” new OSU President Alexander, who will give a short address!

9:30-9:45am

### Screen Break

9:45-11:30am

### Elevate Extension Keynote Talks

All

Angee Doerr @ Amanda Gladics, Dani Annala @ Margie House, Sergio Arispe, Ashley Thompson, Lindsay Davis, KJ Knight, Anna Browne

Due to the overwhelming praise of last year’s Keynote Talks, we’re excited to host another round of statewide Extension speakers to talk about exciting, innovating, or thought-provoking programs, ideas, problems, and concepts! Seven speakers will each present for 7 minutes, with 5 minutes following for questions. Talks include: Getting Seafood Back on the Menu During COVID-19 with #EatOregonSeafood—Angie Doerr, Extension Marine Fisheries Specialist, and Amanda Gladics, Assistant Professor of Practice, Oregon Sea Grant Extension; Program & Policy Approach to Childcare Crisis during the Pandemic—Dani Annala, OSU Babysitter Training, 4-H Youth Development, Margie House, 4-H and Family and Community Health; AnimalTracker: Machine Learning Applied to Cattle in Rugged SE Oregon—Sergio Arispe, Associate Professor, Department of Animal and Rangeland Sciences, Livestock & Rangeland Extension Agent; Rising to the Challenge: Extension during the COVID-19 Pandemic—Ashley Thompson, Assistant Professor and Extension Tree Fruit Horticulturist, Wasco and Hood River Counties; Invest in Stock: CCE—

Community Collaborations and Engagement. Reimagining your Role with Extension—Lindsay Davis, Administrative Office Manager, Local Liaison, Clatsop County; When a Crisis Revives the Dead: A Community Comes Together to Create a Food Pantry—Anna Browne, Assistant Professor (Practice), Latino Outreach, Open Campus & 4-H Youth Development; The Inaugural OSU Extension Internship—KJ Knight, Master Student

11:30-2:00pm

### Screen Break/Optional Time for Side Workshopping

2:00-3:00pm

### MORE: Office Operations Tips, Tricks, Hacks

Leadership | OM,SS

Lindsay Davis

More office operations tips, tricks, hacks. COVID-style, connections, and more!

### The Future is Now: Come Witness your Ability to Perform Digital Communication using CRM Practices

Communications / Technology | OM, SS, PA, PF, L, RSF

Lucas Turpin, Mark Kindred

Preparations have been underway to institute efficiency-building CRM practices all across Extension. Join us to hear about where we are and what the future of digital communications looks like when powered by a CRM software platform.

# DAY 3 SCHEDULE

## WEDNESDAY, DEC. 9<sup>TH</sup>

### Engaging Adults to Learn Across Diverse Educational Platforms

HR, Operations, or Fiscal Management | PA, PF, RSF

*Sergio Arispe*

Adult learners are the primary audience for many Extension Service field faculty. However, it is often the case these faculty don't have access to the latest perspectives on andragogy. Traditional approaches for adult learners often mimics classroom education and yet, the very nature of Extension is to serve local needs. The current session will highlight the latest principles in andragogy and how they can be transferred to face-to-face, hybrid, and online extension curriculum—facilitating effective and efficient learning.

3:00-3:15pm

### Screen Break

3:15-3:45pm

### Planetary Health in Extension Programming

Program | PA, PF, L

*Erin Devlin, Joyce Senior, Max Zimberg*

Come to this session to learn about the new transdisciplinary field of planetary health and how it applies to your work in Extension! This session is for you if you are interested in how your program decisions can support the health of people and our environment. Participants in this session will be invited to form the core team of the national movement of Extension for Planetary Health and will learn about how to access and use educational resources for participants of all ages.

3:45-4:00pm

### Online Learning Beyond Zoom

Communications / Technology | SS, PA, PF, L, RSF

*Karen Willis*

In the era of Zoom saturation, it's important to create content that keeps your learners engaged. Join us as we share tricks and tips for creating an engaging experiences – with or without Zoom.

### Diversity, Equity, and Inclusion Training for Extension Volunteers

DEI, Training | SS, PA, PF

*Ana Lu Fonseca, Elsa Curtis, Charissa Jones, Kristi Backe*

Do you manage, train or work with Extension volunteers? Join this session to learn about a new online training that was developed to inform our volunteers about the important role they play in helping to create inclusive and equitable Extension programs and spaces.

### Home Horticulture Working Group Meeting

Program | PA, PF

*Gail Langellotto, LeAnn Locher*

An opportunity to learn about and to help influence the home horticulture working group's progress on working group priorities, such as the 2021 Master Gardener training year and broadening outreach to diverse communities.

### Screen Break

# DAY 3 SCHEDULE

## WEDNESDAY, DEC. 9<sup>TH</sup>

4:00-  
5:00pm

### **Creating a Welcoming Virtual Classroom**

**Communications / Technology | PA, PF**

*Lu Seapy*

Learn simple practices that can make all the difference in creating an engaging virtual experience. This session will include many examples of engaging communication tools, apps and strategies and be led from a team that has helped many primary and secondary education professionals improve their online teaching skills. Join Wasco County 4-H in a fun and interactive experience that will improve student participation in your online meetings!

### **Search Advocacy in Extension: Community of Practice Session**

**HR, Operations, or Fiscal Management; DEI, Training | OM, SS, PA, PF, L, RSF**

*Ann Gillies*

Bring all your burning Search Advocate questions to share in a robust community of practice discussion facilitated by Anne Gillies, Search Advocate Program Director. From questions of best practice to areas of concern to search advocate tools, all topics are on the table for this open, free-flowing conversation about how to advance equity, validity, and diversity in our search and selection practices. Participants will receive one continuing education credit for their attendance.

### **Creating Compassionate Kids: Using Conversations to Promote Resilience**

**Worklife Balance | OM, SS, PA, PF, L, RSF**

*Shauna Tominey*

If you had to choose one word to describe the world you want children to grow up in, what would it be? Safe? Understanding? Resilient?

Compassionate? As parents and caregivers of young children (and professionals working with families), we know what we want for our children, but not always how to get there. Many children today are stressed by academic demands, anxious about relationships at school, confused by messages they hear in the media, and overwhelmed by challenges at home. Add to that a global pandemic and heightened societal attention on issues of racial justice and equity. In this workshop, learn how we can use conversations with the children in our lives to foster understanding and promote resilience and compassion.

# DAY 4 SCHEDULE THURSDAY, DEC. 10<sup>TH</sup>

8:30-9:30am

## Digital Measures for Office Managers - Access the Data at your Fingertips!

HR, Operations, or Fiscal Management | OM, SS, L

Linda Brewer, Lucas Turpin

This is a chance for Administrative Office Managers to learn how Digital Measures can ease your work load by providing data for decision making. Ask your questions and tell us what is not working for you. We welcome your suggestions for reports. Log on and follow along as we demonstrate how to run basic reports.

## A Participatory Approach to Developing Cultural Toolkits to Promote Healthy Foods with Native American, Latinx, African Heritage, and Pacific Islander Communities

Program | OM, SS, PA, PF, L, RSF

Christine Mouzong, Joyce Senior Angulo, Adejoke Babatunde, Danita Macy, Olivia Davis, Erin Devlin

Presenters from each work group will discuss their experiences in creating an equitable and community-based approach to developing cultural toolkits to promote healthy food options for culturally diverse populations in Oregon.

## Content Writing for the Extension Website: A deep dive into best practices and techniques

Communications or Technology | OM, SS, PA, PF, L, RSF

Michele Scheib, Janet Donnelly, Ariel Ginsburg, Tamara Hill-Tanquist, Amerie Lommen, Bryan Mayjor, Jim Sloan

Learn best practices for planning, writing and presenting content on the OSU Extension website. Get tips and see great examples of web articles and county, program, and topic pages. Explore why these examples are working well and discover ways you can improve your content. This session is for anyone who wants to produce web content that engages and informs your audience.

## Engaging in Courageous Conversations About Race, Part One

DEI, Getting Started | OM, SS, PA, PF, L, RSF

Luis Versalles, PEG

This workshop acquaints participants with a set of tools, the Courageous Conversations Protocol, used by a growing number of OSU Extension professionals to engage, sustain and deepen dialogues about race and equity within their programs and communities. This initial engagement guides an exploration of the life impact of race, and promotes an essential literacy and consciousness to examine our personal, professional, and organizational ways of being. Please note: This workshop is required for those planning to participate in the 2021 Diversity Champions program.

9:30-9:45am

## Screen Break

9:45-10:45am

## UABC: OSU Fiscal Policy Updates & BennyBuy/Banner Processing

HR, Operations, or Fiscal Management | OM, SS, PA, PF

Aracely Arredondo, Mark Nash, Kathy Chase, Laura Frye and Laura Kasper

To provide OSU fiscal policy updates and give tips on processing BennyBuy and banner. This session is open to other topics. Please provide topics to [UABC.APIInvoiceReply@oregonstate.edu](mailto:UABC.APIInvoiceReply@oregonstate.edu).

# DAY 4 SCHEDULE THURSDAY, DEC. 10<sup>TH</sup>

## DIY Video Recording and Production

Communications /Technology | OM, SS, PA, PF, L, RSF

*Alan Dennis, Victor Villegas*

With people increasingly turning to video content, now is a great time to develop your video production skills. Learn how to record your own videos while working with Extension Communications for editing and publication. This session will cover: Recording equipment to produce quality content; Production planning (scripting, planning your shots, thinking visually, location scouting, etc.); Recording in different environments (indoor, outdoor, low light, inclement weather, etc.).

## Finding our Learning Edges: Charting our Paths as White People Learning About Anti-Racism

DEI, Going Deeper/Deep Dive | OM, SS, PA, PF, L, RSF

*Jeff Kenney, Scott Vignos*

A space where people with white privilege can make sense of and explore the numerous ways we can learn and grow in pursuit of anti-racism. Through individual reflection, small group exercises, and large group discussion we will map goals and resources for shorter- and longer-term learning.

## Engaging in Courageous Conversations About Race, Part Two

DEI, Getting Started | OM, SS, PA, PF, L, RSF

*Luis Versalles, PEG*

This workshop acquaints participants with a set of tools, the Courageous Conversations Protocol, used by a growing number of OSU Extension professionals to engage, sustain and deepen dialogues about race and equity

within their programs and communities. This initial engagement guides an exploration of the life impact of race, and promotes an essential literacy and consciousness to examine our personal, professional, and organizational ways of being. Please note: This workshop is required for those planning to participate in the 2021 Diversity Champions program.

10:45-1:00pm

## Virtual “Tabling”–Digital Measures

All

*Linda Brewer*

Pop in to our Digital Measures “Table” Zoom Room, which will be manned by Linda Brewer, to ask all of your DM questions!

## Virtual “Tabling”–Tech Help Desk

All

*Wayne Jardine, Lucas Turpin, and Victor Villegas*

Pop in to our Tech Help Desk Zoom Room, which will be manned by Wayne Jardine, Lucas Turpin, and Victor Villegas, to ask all of your tech questions!

## Virtual “Tabling”–Extension Communications

All

*Extension Communications*

Pop in to our Web Content and Marketing “Table” Zoom Room, which will be manned by Extension Communications, to ask all of your related questions!

## Virtual “Tabling”–DEI

All

*Ana Lu Fonseca and Elsa Curtis*

Pop in to our DEI “Table” Zoom Room, which will be manned by Ana Lu Fonseca and Elsa

# DAY 4 SCHEDULE THURSDAY, DEC. 10<sup>TH</sup>

Curtis, to ask all of your DEI and Diversity Champions questions!

1:00-1:30pm

## It's About the People, Not the Place: Oregon Sea Grant Marine Education K-12 Programming Goes Virtual

Program | PA, PF, RSF

Lindsay Carroll

The Oregon Sea Grant (OSG) Marine Education Program located at OSU's Hatfield Marine Science Center is well known for its in-person, hands-on learning opportunities for all ages. Come learn how the OSG Marine Education team converted its traditional, in-person K-12 spring and summer programming to a virtual format. Hear about the curriculum offered, materials used, and lessons learned. One thing that the COVID-19-related closures revealed is that "it is about the people and not the place."

## Agricultural Wildfire Preparedness in Dryland Crops and Rangelands

Program | PF, RSF

Jacob Powell

All producers and OSU Extension Faculty who work in fire-prone areas of the state need to understand how to be prepared for wildfires. I have been working with producers in eastern OR to be prepared for wildfires and develop emergency action plans before the fire starts. I developed an online course, workshop, and educational materials for dryland crop producers and ranchers to meet new Oregon OSHA requirements for fighting farmland and rangeland wildfires.

## Be Well Oregon

Research | PA, PF, RSF

Chrissy Lucas, Molly Kile, Veronica Irvin, Laura Neilson

Come learn about the Be Well Project, a new study in Oregon examining the health of people who rely on private wells for their drinking water (23% of the state population). It includes a prospective randomized control trial that will examine the costs and benefits of different interventions including targeted messaging and lay environmental health care navigators (Extension Service faculty) on promoting behavior that would reduce, mitigate, or eliminate exposure to Nitrate, Arsenic, and Lead in well water. Our team will share the challenges of moving the project to a remote format. Discovering efficacious intervention components, we anticipate our cooperative approach has a better chance of scalability into practice. The information gained from this study will inform public health initiatives that seek to promote self-management of environmental hazards and reduce the risk of chronic disease in rural Americans.

## From Woke to Working: Supporting LGBTQIA+ Individuals in Extension, Part One

DEI, Going Deeper | OM, SS, PA, PF, L, RSF

Ana Lu Fonseca, Elsa Curtis, Nikki Cook, Charissa V. Jones

This two-part session will provide a space to explore how the "culture of wokeness" can pose a danger to a program's equity, diversity, and inclusion goals and progress. Part 1 will focus on how to create inclusive, equitable, and affirming spaces and programs for LGBTQIA+ individuals, while Part 2 will allow time for participants to ask program related questions to a panel of experts.

1:30-1:45pm

## Screen Break

# DAY 4

SCHEDULE  
**THURSDAY, DEC. 10<sup>TH</sup>**

1:45-  
3:15pm

## **Trauma Informed Care: Transforming Compassion Fatigue into Compassion Resilience, facilitated by the National Council for Behavioral Health**

**Worklife Balance | OM, SS, PA, PF, L,  
RSF**

*National Council for Behavioral Health*

What happens when our passions start to make us feel tired, disengaged or cynical? What are we doing to make sure we're replenishing our souls? If we don't address compassion fatigue it can negatively impact performance and outcomes. The National Council expert trauma-informed faculty will explore how to build compassion resilience and create a culture of wellness and trauma-informed care. Examining the tough questions: What does a culture of wellness and trauma-informed care look like? What real strategies advance wellness and trauma-informed care with your staff? Seize this chance to energize yourself, strengthen your work and equip your workforce for the complex and fulfilling work ahead. Participants will come away from this training understanding: What is Compassion Fatigue and how does one recognize it and move to compassion resilience; how to maintain the critical work-life balance needed to stay in this work long-term; and how to advance a culture change of toward resilience-oriented trauma-informed care.

## **It's Not About Being "Good": New ways of being**

**DEI, Going Deeper | OM, SS, PA, PF,  
L, RSF**

*Jane Waite*

This session will be about how the idea of the good-bad binary maintains the systems of oppression surrounding us, and within us.

## **Qualtrics 101**

**Communications / Technology | OM,  
SS, PA, PF**

*Megan Deane McKenna*

Qualtrics is a great tool to get community feedback and make data informed decisions. By learning how to create effective surveys and analyze the data, you will be equipped to implement surveys that can help improve programming and/or support partners.



# DAY 5

SCHEDULE  
**FRIDAY, DEC. 11<sup>TH</sup>**

**8:30-9:30am**

## **Accessibility in the COVID Era**

**HR, Operations, or Fiscal Management | OM, SS, PA, PF, L, RSF**  
*Billie Travelstead, Gabriel Merrell*

We will provide an overview of the interactive accommodations process for implementing disability-related accommodations and how that process looks different, and the same, during this time of changes due to COVID-19. We will also discuss the need for accessibility in online environments and how you can ensure accessibility of your online content.

## **Theory and Practice of Designing Impactful Extension Programs: Wait, why don't we talk about this more often?**

**Program | SS, PA, PF, L, RSF**  
*Mary Halbleib, Gordon Jones, Lindsey Shirley*

In this interactive session, we will provide a review of published models of Extension program design (e.g. needs assessment, problem identification, educational strategy design + implementation, and evaluation). Participants will reflect on their own practice considering the added complexity of virtual learning requirements. Using breakout rooms, small groups will share insights. Through discussion we will identify successes, challenges, and opportunities, as well as future resource and training needs for the Extension Service as a whole.

## **New Times, New Tools: Volunteer Management Revisited**

**Leadership | SS, PA, PF**  
*Nicole Sanchez*

Just a few months after "Top Concepts in Volunteer Management" was voted a people's choice winner at the 2019 Extension Conference, world events turned volunteering (and everything else) upside down. Do the previously presented concepts apply to our

new paradigm? How might we adapt them to address both programming and volunteer needs for remote delivery? We'll review top volunteer recruitment and management techniques that have worked in the past, hear about successes across Extension programs from our colleagues, and brainstorm ideas for delivering the best volunteer experience possible in challenging circumstances.

## **From Woke to Working: Supporting LGBTQIA+ Individuals in Extension, Part Two**

**DEI, Going Deeper | OM, SS, PA, PF, L, RSF**

*Ana Lu Fonseca, Elsa Curtis, Nikki Cook, Charissa V. Jones*

This two-part session will provide a space to explore how the "culture of wokeness" can pose a danger to a program's equity, diversity, and inclusion goals and progress. Part 1 will focus on how to create inclusive, equitable, and affirming spaces and programs for LGBTQIA+ individuals, while Part 2 will allow time for participants to ask program related questions to a panel of experts.

**9:30-9:45am**

## **Screen Break**

**9:45-10:45am**

## **OSUEA Staff & Faculty Awards**

**All**

*Carole Smith*

Join us for a virtual OSUEA Staff and Faculty awards show, including ESP, Search for Excellence, Ask an Expert, and Alberta Johnston Awards! See your colleagues recognized and participate live throughout in the chat. BYOBreakfast!

**10:45-11:00am**

## **Screen Break**

# DAY 5

SCHEDULE  
**FRIDAY, DEC. 11<sup>TH</sup>**

**11:00-  
11:30am**

## **Capnote Speaker, Charlene Alexander, OI​D’s Vice President and Chief Diversity Officer**

**All**

*Charlene Alexander, OI​D*

Come hear from Charlene Alexander, OI​D’s Vice President and Chief Diversity Officer, wrapping up our conference with an overview of OSU’s diversity initiatives; diversity relations out in the communities we work in with youth and adult learners; and the knowledge, skills, and attitudes needed for DEI learning and the lifelong journey that this process is. “We Have Work to Do.”

**11:30am**

## **Conference Adjourned**

**1:00-  
2:30pm**

## **OSUEA Business Meeting & Elections**

**All**

*Elissa Wells, Amy Derby*

Join for the OSU Extension Association’s annual business meeting and elections.